

## **FOR IMMEDIATE RELEASE**

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## **New Cresco™ Panel & Post Fence System Introduced**

**(Houston, TX – January 26, 2009)** Cresco Concrete Products, LLC has introduced its version of the classic panel and post concrete fence. This system looks identical to similar systems on the market but with one significant physical difference – it weighs half as much.

This difference is an important one for installers. Now, these fences can easily be installed with the effort of only two people. Cranes and forklifts are not required. The installation process is also similar to existing panel and post systems. The posts are set into a deep foundation in the soil and the panels simply inserted into the post slots. The unique manufacturing process and the reduced material usage also translate into lower prices for consumers.

The fence components are manufactured in the US using a unique proprietary aeration system that fills concrete with tiny air pockets reducing its density by half. The result is a strong lightweight system that is easy to handle and ideal for the do-it-yourself crowd. Being lightweight also means lower freight costs and larger quantities per truckload. The Cresco™ Panel & Post Fence System generates no jobsite waste, is free of hazardous or toxic ingredients, and is considered a Green building product. These fences are long lasting and rot and termite resistant.

Applications include privacy fencing, screening walls, security fencing, and sound barriers. Fences can be installed around parks, schools, homes, subdivisions, busy thoroughfares, and commercial properties.

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